

COVID-19 RESPONSE

KEY BUSINESS INITIATIVES, RESOURCES & SUPPORT

We are aware of the challenges the Halton Hills business community is facing as a result of COVID-19.

The success of our 1,400+ local businesses and their 21,000+ employees is key to the Town's delivery of the services that residents and businesses rely on.

The Town continues to take proactive, decisive and coordinated actions to support businesses and investors.



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HALTON HILLS
Working Together Working for You!

ECONOMIC SUPPORT & RECOVERY TASK FORCE

- **Launched Today**
- **Purpose:** Development and implementation of initiatives to assist businesses and expedite economic recovery.
- **Members:** Mayor, CAO, Councillors, Economic Development staff, Chamber, Acton and Georgetown BIAs



ECONOMIC SUPPORT & RECOVERY TASK FORCE

GOALS:

1. Continue business engagement
2. Coordinate communication
3. Data collection and analysis
4. Minimize COVID-19 economic impacts
5. Explore actions to support long-term economic recovery
6. Advocate to other levels of governments
7. Develop an Economic Recovery Action Plan



Financial Supports

- Property Tax Relief
 - Visit haltonhills.ca for more details
- Halton Hills Hydro Rate Relief



Visit: investhaltonhills.com



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SURVEY OF BUSINESS OWNERS

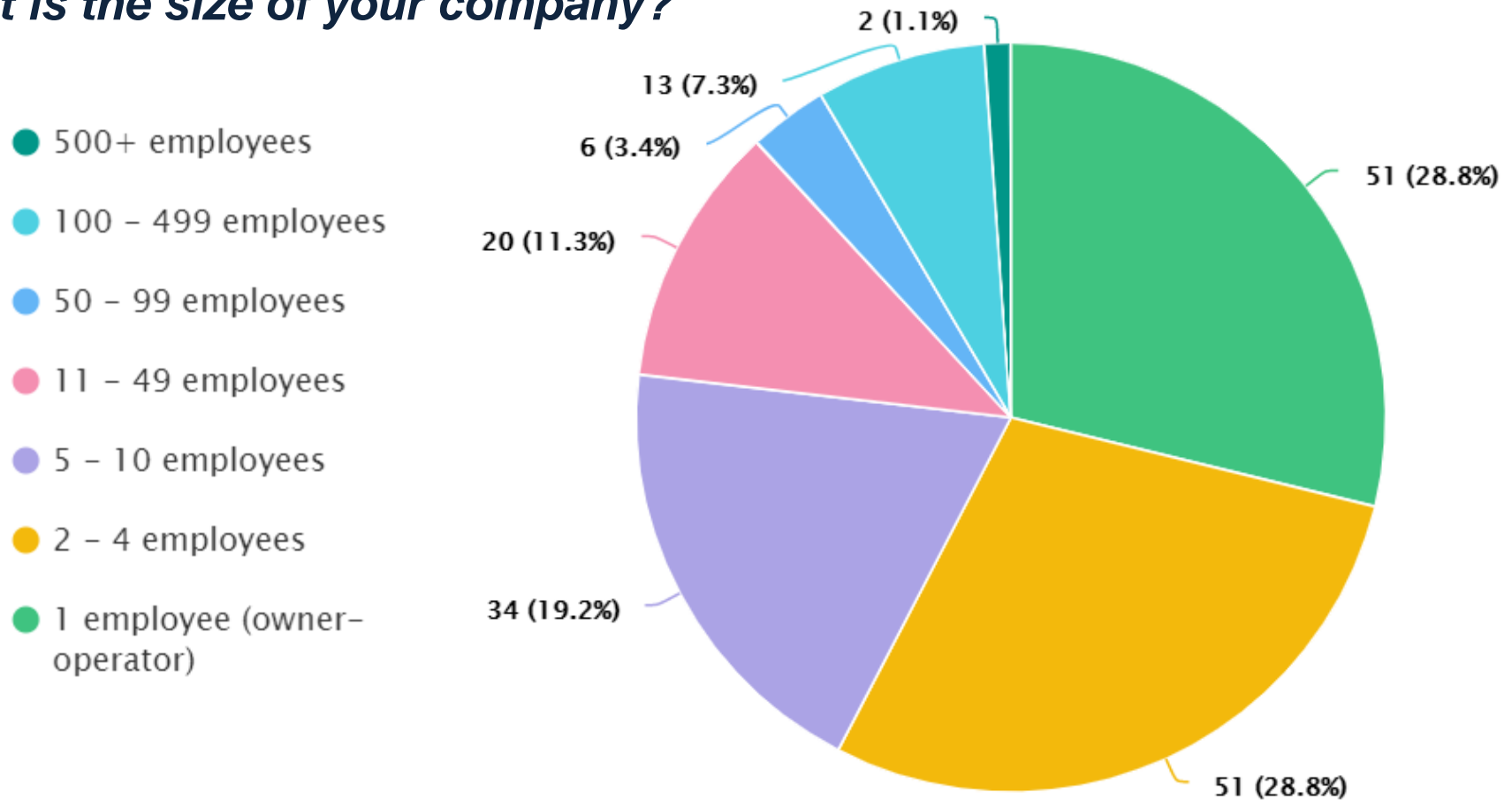
A survey for local business owners was launched on March 27 to collect data on COVID-19 impacts and shape further response initiatives.



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SURVEY RESULTS

What is the size of your company?



SURVEY RESULTS

What is your business industry?

- 11% Health & Wellness
- 10% Construction
- 9.0% Consulting/Professional Services
- 8% Retail
- 7% Food & Beverage



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SURVEY RESULTS

Top 5 impact respondents are concerned about:

- Financial impact **(74%)**
- Cancellations **(67%)**
- Effects on workforce **(54%)**
- Difficulty accessing funding **(43%)**
- Lack of business continuity plan **(30%)**



SUPPORTS & RECOVERY PLANNING

- Economic Support and Recovery Task Force
- Economic Development and Tourism Strategy
- Webinar Series
- Business Retention & Expansion Program
- Foreign Direct Investment (FDI) Strategy
- New visithaltonhills.ca website



SUPPORTS & RECOVERY PLANNING

- Business Concierge
- Development application processing
- Community Improvement Plan (CIP)
- Manufacturing Expansion Fund (MEF)
- Streetscape improvements
- Arts and Culture



Thank you

Investhaltonhills.com



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